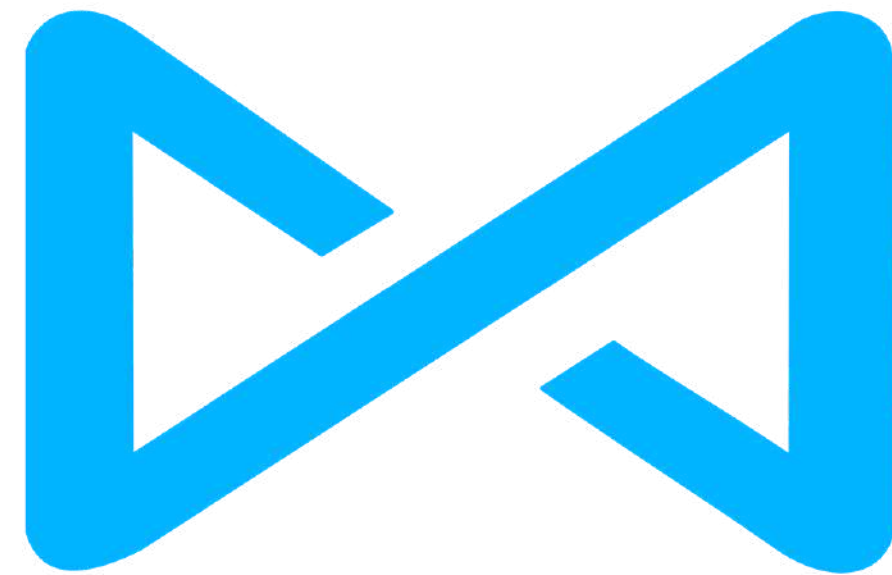




# SMRTech

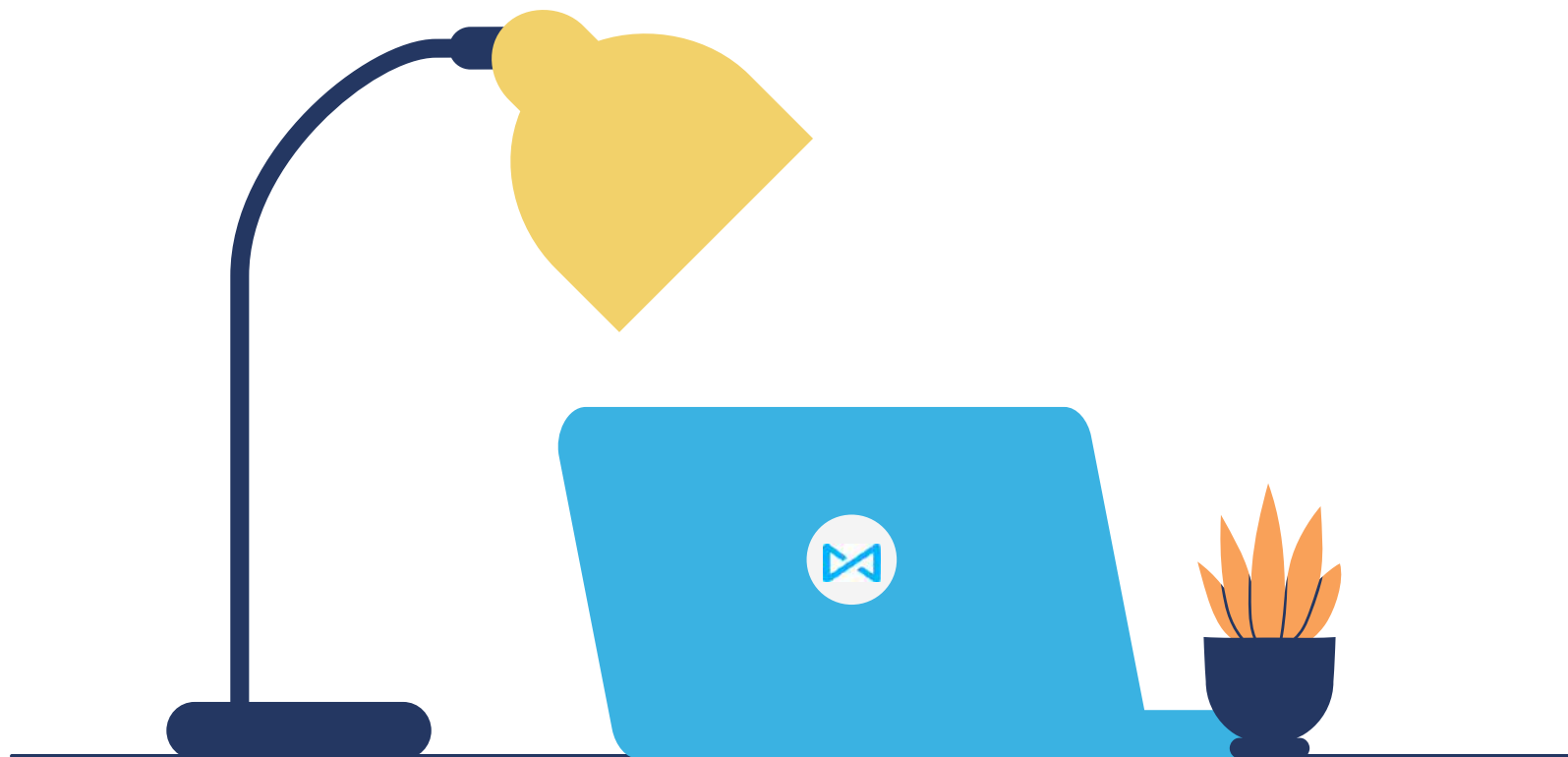
Making it easy for everyone  
to manage, analyze and grow  
anytime and anywhere



**Over &  
All Tech**

# Problems

The warehouse, freight, logistics and inventory management industries remains open to opportunities for improvement



## **Lack of realtime access to stock and inventory**

Not everyone can afford to manually keep a check to their inventory



## **Increasing need for less paper work**

Managers prefer digitally prepared invoices and documents instead of traditional spreadsheet



## **Easy to access anywhere and anytime**

Managers prefer digitally prepared invoices and documents instead of traditional spreadsheet



## **All in one solution**

Not all businesses can afford to implement specialized inventory software and employee management platforms

# Solutions

SMRT aims to bridge the gap between current and improved operations solutions



## Accessibility

---

Anyone with a any device can use our web application without the need for installing desktop software or a mobile app



## Convenience

---

Users can manage, track and print operational documents in real time from multiple branch and locations



## Cost-effective

---

Small businesses don't incur additional expenses for a separate accounting, inventory or employee management platforms



# SMRTech

We aim to be the go-to provider of secure, easy and cost-effective management system

# How



# started

SMRTech was conceptualized by two partners who wanted a comprehensive and easy management tool which would be on the web and had all operations in one

Conceptualizing &  
Research

2018

Next steps

Over & All Tech  
founded

2016

Design &  
Developed

2020

# It's time to level up

## 01 Market is growing rapidly

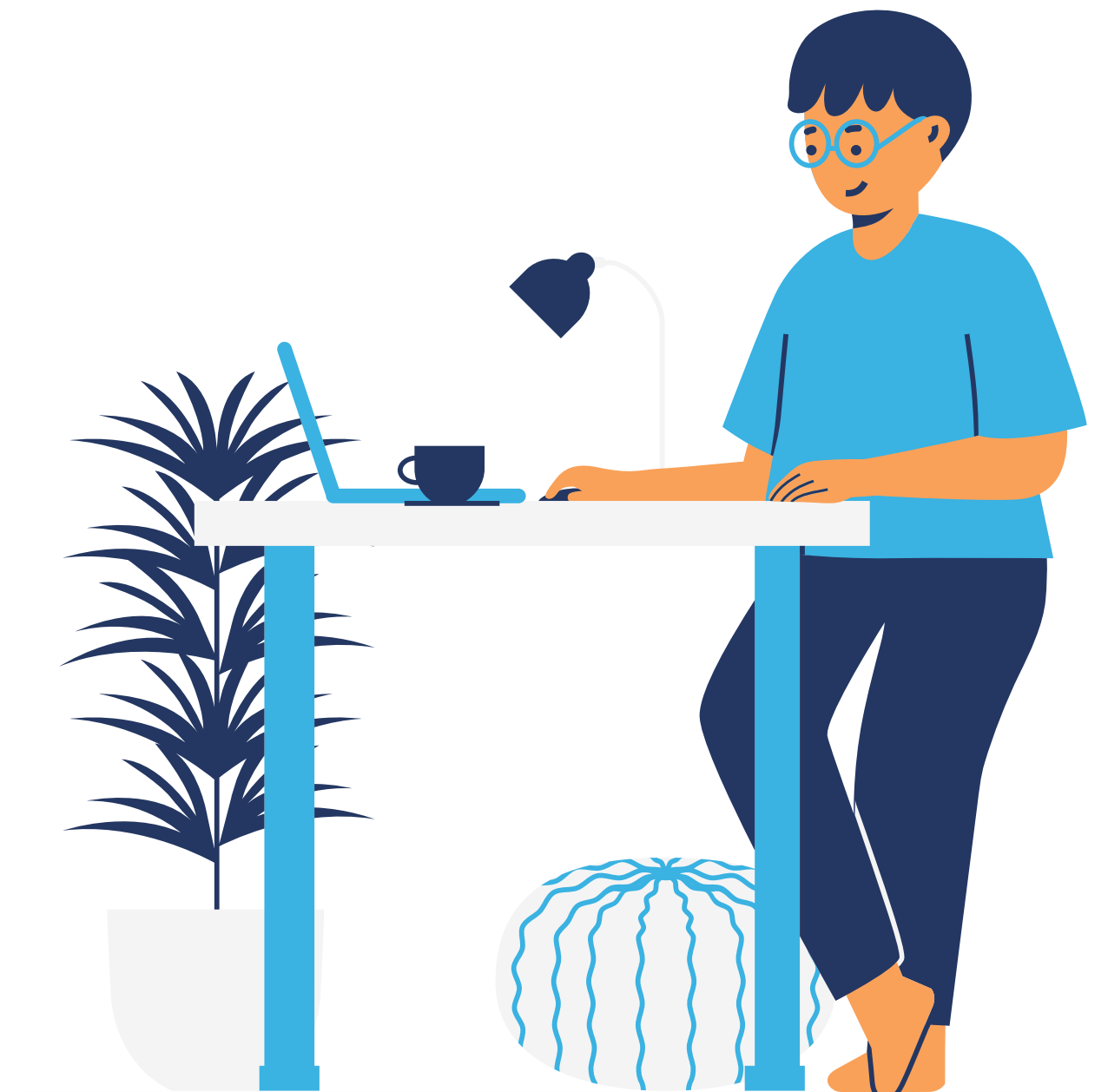
The desire and need for a comprehensive operations and management system is steadily growing

## 02 Need for simplified systems

Consumers and businesses want simpler, cleaner and faster systems and leave the traditional spreadsheet documents

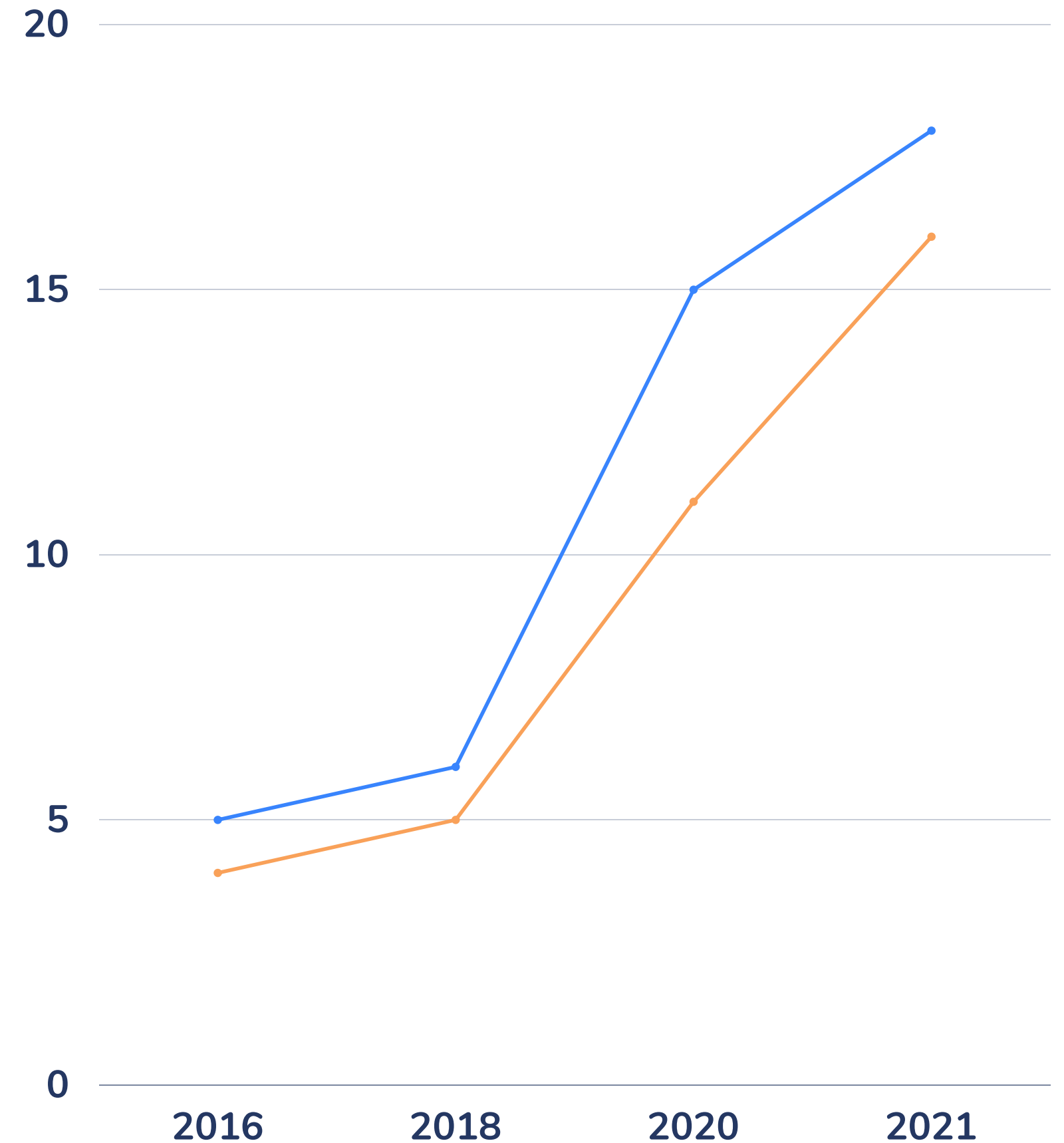
## 03 Need for adaptability

Users want a tool that can be used on various devices and in different places and at any time



# Traction

This is where we are now in terms of number of users adopting our software and our company growth





# Who SMRTech is for

These are our target users



## Individuals with Inventory

Any person who needs an easy way to manage and generate invoices for anyone, anywhere



## Small to medium businesses

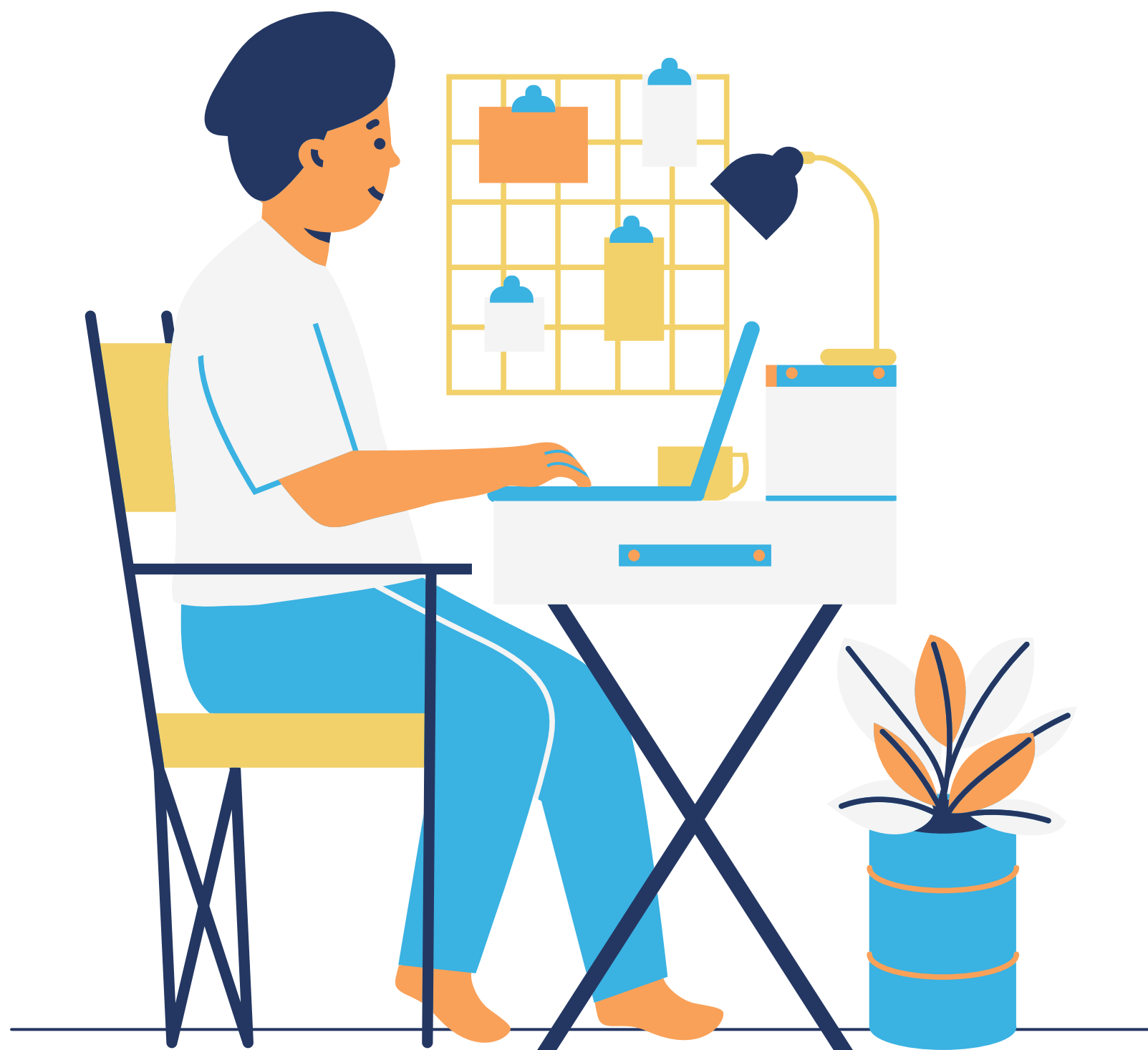
Individuals or companies that sell goods or services and need an affordable stock and invoicing facility



## Large Freight & Logistics businesses

Established companies that provide import/export and logistics services and need a comprehensive logistics operation facility





# India's Warehousing Market Size

**12 Billion \$ +**

TOTAL AVAILABLE MARKET

**14-15%**

TRADE VALUE GROWTH EXPECTED

**6**

TYPES OF WAREHOUSING  
SERVICES



# India's Freight Market Size

**215 Billion \$**

TOTAL AVAILABLE MARKET

**9-10%**

TRADE VALUE GROWTH

**5**

TYPES OF FREIGHT SERVICES

# Competitors

- CargoWise One
- Magaya Supply Chain
- SmartFreight
- Cogoport
- Cin7
- Zoho
- Tally



# Competitive Advantages



01

## Easy and a clean interface

SMRTech has an intuitive user-friendly interface designed to make the process simple and easy to understand.

02

## Secure and cloud protected

Personal and financial data are not exposed or manually documented. Data are stored digitally can be printed whenever needed.

03

## Inexpensive

SMRTech provides free trial and use, after which a minimal annual fees for certain categories of business.

04

## Accessible

SMRTech can be used across multiple devices such as mobile gadgets and laptop computers. Gain access to multiple branches and warehouses.

# Competitor Approach



## Partner with Merchants and Vendors

Partner with small businesses to promote the use of SMRTech in their shops

## Partner with Essential companies

Partner with essential providers to create awareness that SMRTech can be used to manage, analyze and track their goods and services

## Online Marketing

Promote SMRTech online through social media ads and SEO-optimized posts

# Our Business Model

These are the packages we offer to customers



## Basic Plan

This is the free plan for individuals and small business owners who need SMRTech for standard invoicing.



## Premium Plan

This is the premium plan for individuals and small business owners who need extra features.



## Business Plan

This is the plan for merchants and companies that need the complete package facility.



Inventory

super@admin.com

Online

Dashboard

Inventory

Stock

INWARD MANAGEMENT

Inward

Inward Receive

OUTWARD MANAGEMENT

Outward

Outward Shipment

CUSTOMER / VENDOR

Customer

Vendor

Warehouse

INVENTORY MANAGEMENT

Product

Branch

CONFIG

User Roles

36

All Inwards

More info

35

Inwards Received

More info

215

All Outwards

More info

205

Outwards Shipped

More info

1

Draft Purchase

More info

0

Open Purchase

More info

10

Draft Shipment

More info

0

Open Shipment

More info

Purchase / Sales (Last 9 Months)

20

15

10

5

0

November-20

December-20

January-21

February-21

March-21

April-21

May-21

June-21

July-21

August-21

15

15

13

7

11

8

3

9

10

5

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Inventory

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More info

215

All Outwards

More info

205

Outwards Shipped

More info

1

Draft Purchase

More info

0

Open Purchase

More info

10

Draft Shipment

More info

0

Open Shipment

More info

Purchase / Sales (Last 9 Months)

20

15

10

5

0

November-20

December-20

January-21

February-21

March-21

April-21

May-21

June-21

July-21

August-21

15

15

13

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11

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5

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Inventory

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Online

Dashboard

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INWARD MANAGEMENT

Inward

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Outward

Outward Shipment

CUSTOMER / VENDOR

Customer

Vendor

Warehouse

INVENTORY MANAGEMENT

Product

Branch

CONFIG

User Roles

Stock Realtime Per Warehouse

Search...

Show 10 entries

Model	Name	Category	Pending Receive	Purchased	Received	Pending Shipment	Sold	Shipped	Stock For Sale	Qty On Hand	Weight On Hand	Total Amount Rs
A PVC 1	PVC Dumbbells 1KG	OTHER MISC.	0	2	2	0	0	0	2	2	2	10368.00
A-RTB10	Rubber Tiles Blue	GYM FLOORING	0	195	195	0	0	0	195	195	525	1010880.00
A-RTBL10	Rubber Tiles Black	GYM FLOORING	0	1005	1005	0	633	633	372	372	1027	1928448.00
A-RTG10	Rubber Tiles Grey	GYM FLOORING	0	405	405	23	328	306	77	99	266	513216.00
A-RTT10	Rubber Tiles Terracotta Red	GYM FLOORING	0	405	405	23	23	0	382	405	1089	2099520.00
AC 33 KB-02	Kettle bell	AETOS	0	6	6	0	2	2	4	4	8	20736.00
AC 33 KB-04	Kettle bell	AETOS	0	6	6	0	2	2	4	4	16	20736.00
AC 33 KB-06	Kettle bell	AETOS	0	6	6	0	2	2	4	4	24	20736.00
AC 33 KB-08	Kettle bell	AETOS	0	6	6	0	2	2	4	4	32	20736.00
AC 33 KB-10	Kettle bell	AETOS	0	6	6	0	2	2	4	4	40	20736.00
Total			0	2042	2042	45	994	949		NaN (Gross: NaN)	3029 (Gross: 15824)	

Showing 1 to 10 of 386 entries

Previous 1 2 3 4 5 ... 39 Next

Vendor Details Pending & Received

Search...

Show 10 entries

Product	Product Name	Product Category	PO No.	Total Price	Qty	Vendor Name	Price In USD	PO Date	PO Status
A PVC 1	PVC Dumbbells 1KG	OTHER MISC.	2021041998186#PO	10368.00	2	DE JURE FITNESS	72.00	4/19/2021	Completed
A-RTB10	Rubber Tiles Blue	GYM FLOORING	20210419574EF#PO	1010880.00	195	Bhikashu Impex [HIVA]	72.00	4/19/2021	Completed
A-RTBL10	Rubber Tiles Black	GYM FLOORING	20210419574EF#PO	5209920.00	1005	Bhikashu Impex [HIVA]	72.00	4/19/2021	Completed
A-RTG10	Rubber Tiles Grey	GYM FLOORING	20210419574EF#PO	2099520.00	405	Bhikashu Impex [HIVA]	72.00	4/19/2021	Completed
A-RTT10	Rubber Tiles Terracotta Red	GYM FLOORING	20210419574EF#PO	2099520.00	405	Bhikashu Impex [HIVA]	72.00	4/19/2021	Completed
AC 33 KB-02	Kettle bell	AETOS	202102137FDA4#PO	31104.00	6	S.G Industries	72.00	2/12/2021	Completed
AC 33 KB-04	Kettle bell	AETOS	202102137FDA4#PO	31104.00	6	S.G Industries	72.00	2/12/2021	Completed
AC 33 KB-06	Kettle bell	AETOS	202102137FDA4#PO	31104.00	6	S.G Industries	72.00	2/12/2021	Completed
AC 33 KB-08	Kettle bell	AETOS	202102137FDA4#PO	31104.00	6	S.G Industries	72.00	2/12/2021	Completed
AC 33 KB-10	Kettle bell	AETOS	202102137FDA4#PO	31104.00	6	S.G Industries	72.00	2/12/2021	Completed

Showing 1 to 10 of 421 entries

Previous 1 2 3 4 5 ... 43 Next

Customer Details Pending & Shipped

Search...

Show 10 entries

Product	Product Name	Product Category	SO No.	Qty	Customer Name	SO Date	SO Status
A-RTBL10	Rubber Tiles Black	GYM FLOORING	20210715CA740#SO	520	Sampoonma Yoga shala Private Limited	7/19/2021	Completed
A-RTBL10	Rubber Tiles Black	GYM FLOORING	2021060457219#SO	103	Tata Memorial Hospital	6/4/2021	Completed
A-RTBL10	Rubber Tiles Black	GYM FLOORING	20210614A8A58#SO	10	Mr. Sourabh A	6/15/2021	Completed
A-RTG10	Rubber Tiles Grey	GYM FLOORING	2021060457219#SO	306	Tata Memorial Hospital	6/4/2021	Completed
A-RTT10	Rubber Tiles Terracotta Red	GYM FLOORING	2021081178203#SO	22	Mr.Ritesh Dang	8/11/2021	Draft
A-RTT10	Rubber Tiles Terracotta Red	GYM FLOORING	2021081178203#SO	23	Mr.Ritesh Dang	8/11/2021	Draft
AC 33 KB-02	Kettle bell	AETOS	202012290072E#SO	2	Ms.Shilpa Kale	2/27/2021	Completed
AC 33 KB-04	Kettle bell	AETOS	202012290072E#SO	2	Ms.Shilpa Kale	2/27/2021	Completed
AC 33 KB-06	Kettle bell	AETOS	202012290072E#SO	2	Ms.Shilpa Kale	2/27/2021	Completed
AC 33 KB-08	Kettle bell	AETOS	202012290072E#SO	2	Ms.Shilpa Kale	2/27/2021	Completed

Showing 1 to 10 of 1,461 entries

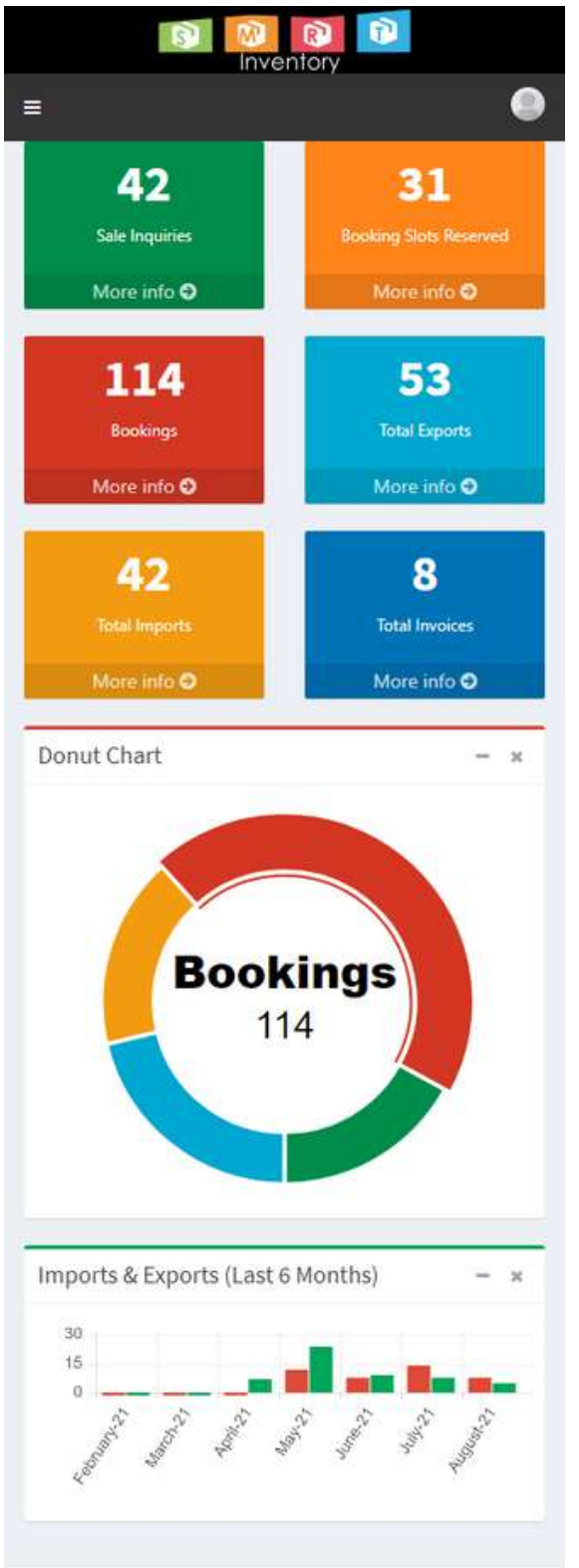
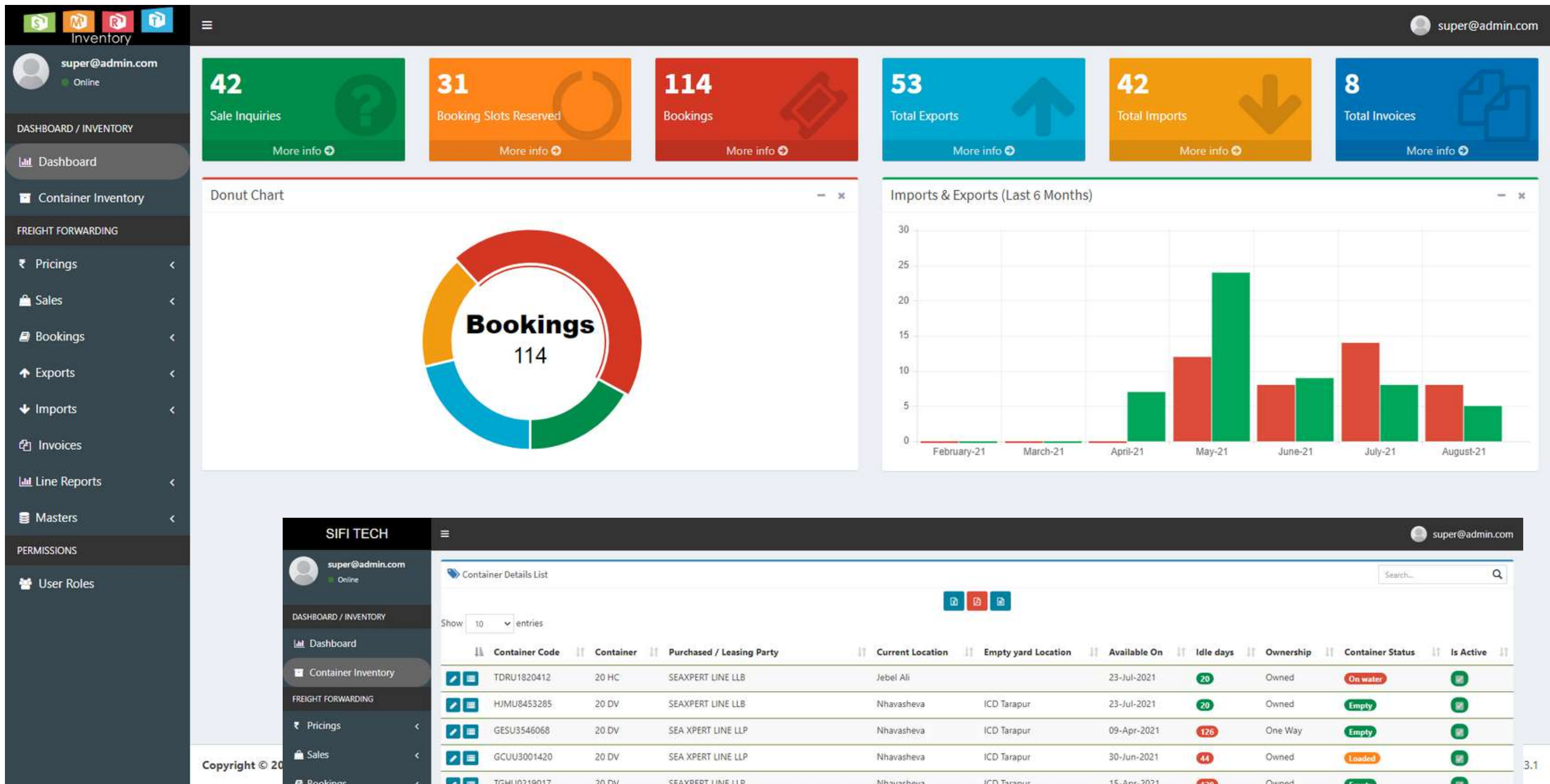
Previous 1 2 3 4 5 ... 147 Next

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Version 1.3.3

# Some Glimpse of





# Meet the Founders



**MEHDI REZAEI**

Director & Founding  
Engineer



**OWAIS SHAIKH**

Director & Chief of  
Operations

# Future Roadmap

A look at where we want to go in the next few years





# Contact Us



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